

IP Section Licensing Committee Meeting
Thursday, February 7, 2008, 8:30 a.m. — 9:30 a.m.

MINUTES

PARTICIPANTS: Kevin DeBré (Chair, kdebre@biztechlaw.com), Jim Wright (Secretary, jewright@sidley.com), Lisbeth Bosshart, David Gurnick, Tulasi Hosain, Maryam Khotani, Jim MacDonald, Matt Neco, Ben Oelsner, Neil Olson (Presenter), Mike Plumleigh, Kathy Tyler and Theresa Wasilausky.

AGENDA:

	<u>Subject</u>	<u>Presenter(s)</u>
I.	Welcome and Introductions	K. DeBré
II.	Committee Business <ul style="list-style-type: none">Article re Royalty Calculations for Measuring Damages	
III.	New Business <ul style="list-style-type: none">Licensing Forum Column for New MatterPotential Client Referral	Committee
IV.	Presentation/Discussion Licensing to Financial Institutions <ul style="list-style-type: none">Q & A	N. Olson
V.	Next Committee Conference Call Licensing Forum: Bankruptcy's Impact on IP Licenses February 28, 2008, 8:30 a.m.	

MINUTES:

I. Introduction

Kevin DeBré briefly introduced himself as Chair and welcomed members of the Committee. Attendees identified themselves by name, firm/company, location and practice area, and identified significant news in their practices.

Kevin also reminded the attendees of the existence of the Yahoo! Group for the exchange of questions and ideas, job postings, and other files and links of interest..

II. Ongoing Committee Business

1. Royalty Project

Tony Sarabia is heading on ongoing research project, for publication, on calculation of damages for licensing disputes, and different ways of calculating royalties in the measurement of damages. Jenny Cox, former committee liaison to the IP Section Executive

Committee was assisting Tony with this project, but since leaving Santa Clara University has been out of touch with Tony. If anyone would like to either join Tony's work on the project, or has current contact information for Jenny Cox, please contact Tony at asarabia@cox.net.

III. New Committee Business

1. Seeking New Matter Article

Kevin asked if anyone was interested in contributing a brief article by early next week for the Licensing Forum column in the upcoming issue of New Matter. David Gurnick offered to provide a column on inadvertent franchising in connection with trademark licenses.

2. Seeking Entertainment Lawyer

Kevin is seeking an experienced entertainment lawyer for a potential client to document the relationship between a production company and a screenwriter. If you have experience in this area, please contact Kevin directly at kdebre@biztechlaw.com.

3. New Matter Articles

Jim Wright asked about New Matter idea submissions, and Kevin and Matt Neco directed the members to Elizabeth Powers as the editor of New Matter for the IP Section at epowers@scu.edu.

4. Licensing Committee Web Page

Kevin requests ideas to enhance or modify the Licensing Committee web page, accessible through www.ipsection.org. Kevin will assist in implementing suggestions for posting articles and other resources that are useful to the licensing community.

III. Presentation

Neil Olson then commenced his presentation on issues in licensing transactions with financial institutions.

IV. Next Committee Conference Call

The next Committee conference call will be a quarterly one-hour Licensing Forum presentation to the entire IP Section on February 28, 2008, at 8:30 a.m. The presentation will be an encore presentation (August 2006) on the impact bankruptcy on IP licensing.

Meeting adjourned.